

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936771-2	08/05/12	August 2012	07/30/12 - 08/04/12
Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER COMMERC	277

Flight Dates	Order #	Alt Order #
07/26/12 - 08/04/12	936771	06253260

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	07/30/12	08/03/12	WPBF News 25 Mornings 6-7AM	6-7AM	MTWTF--	:30	5	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	07/30/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	USCFL723	\$400.00 NM
1	WPBF	Tu	07/31/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	USCFL723	\$400.00 NM
5	WPBF	W	08/01/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	USCFL723	\$400.00 NM
4	WPBF	Th	08/02/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	USCFL723	\$400.00 NM
2	WPBF	F	08/03/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	USCFL723	\$400.00 NM
22	07/30/12	08/03/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	MTWTF--	5	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/30/12	8:46 AM	Good Morning America	7-9AM	:30	USCFL723	\$475.00 NM
2	WPBF	Tu	07/31/12	8:41 AM	Good Morning America	7-9AM	:30	USCFL723	\$475.00 NM
3	WPBF	W	08/01/12	8:48 AM	Good Morning America	7-9AM	:30	USCFL723	\$475.00 NM
9	WPBF	Th	08/02/12	8:38 AM	Good Morning America	7-9AM	:30	USCFL723	\$475.00 NM
5	WPBF	F	08/03/12	8:38 AM	Good Morning America	7-9AM	:30	USCFL723	\$475.00 NM
23	07/30/12	07/30/12	10-11a Anderson Cooper 10-11a	10-11a	2-----	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	2-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	07/30/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	USCFL723	\$200.00 NM
1	WPBF	M	07/30/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	USCFL723	\$200.00 NM
24	07/31/12	08/03/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/31/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	USCFL723	\$200.00 NM
2	WPBF	W	08/01/12	10:57 AM	10-11a Anderson Cooper	10-11a	:30	USCFL723	\$200.00 NM
1	WPBF	Th	08/02/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	USCFL723	\$200.00 NM
4	WPBF	F	08/03/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	USCFL723	\$200.00 NM

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936771-2	08/05/12	August 2012	07/30/12 - 08/04/12
Advertiser		Product	Estimate Number
US Chamber of Commerce		US CHAMBER COMMERC	277

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	07/30/12	08/03/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	07/30/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USCFL723	\$275.00 NM
5	WPBF	Tu	07/31/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USCFL723	\$275.00 NM
4	WPBF	W	08/01/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USCFL723	\$275.00 NM
2	WPBF	Th	08/02/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USCFL723	\$275.00 NM
1	WPBF	F	08/03/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USCFL723	\$275.00 NM
26	07/30/12	08/03/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	MTWTF--	5	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	07/30/12	5:41 PM	M-F 5pm News	5-6pm	:30	USCFL723	\$475.00 NM
2	WPBF	Tu	07/31/12	5:53 PM	M-F 5pm News	5-6pm	:30	USCFL723	\$475.00 NM
4	WPBF	W	08/01/12	5:12 PM	M-F 5pm News	5-6pm	:30	USCFL723	\$475.00 NM
3	WPBF	Th	08/02/12	5:24 PM	M-F 5pm News	5-6pm	:30	USCFL723	\$475.00 NM
1	WPBF	F	08/03/12	5:53 PM	M-F 5pm News	5-6pm	:30	USCFL723	\$475.00 NM
27	07/30/12	08/03/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	MTWTF--	5	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	07/30/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USCFL723	\$625.00 NM
3	WPBF	Tu	07/31/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USCFL723	\$625.00 NM
1	WPBF	W	08/01/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USCFL723	\$625.00 NM
5	WPBF	Th	08/02/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USCFL723	\$625.00 NM
2	WPBF	F	08/03/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USCFL723	\$625.00 NM
28	07/30/12	08/03/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	MTWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	07/30/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	USCFL723	\$1,500.00 NM
3	WPBF	Tu	07/31/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	USCFL723	\$1,500.00 NM
4	WPBF	W	08/01/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	USCFL723	\$1,500.00 NM
1	WPBF	Th	08/02/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	USCFL723	\$1,500.00 NM
5	WPBF	F	08/03/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	USCFL723	\$1,500.00 NM
29	07/30/12	08/03/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	MTWTF--	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/30/12	7:35 PM	Jeopardy	7:30-8PM	:30	USCFL723	\$1,600.00 NM
2	WPBF	Tu	07/31/12	7:42 PM	Jeopardy	7:30-8PM	:30	USCFL723	\$1,600.00 NM
5	WPBF	W	08/01/12	7:53 PM	Jeopardy	7:30-8PM	:30	USCFL723	\$1,600.00 NM
3	WPBF	Th	08/02/12	7:34 PM	Jeopardy	7:30-8PM	:30	USCFL723	\$1,600.00 NM
4	WPBF	F	08/03/12	7:35 PM	Jeopardy	7:30-8PM	:30	USCFL723	\$1,600.00 NM
30	07/30/12	08/03/12	Nightline	11:35-12:05AM	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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936771-2	08/05/12	August 2012	07/30/12 - 08/04/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERC	277	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	07/30/12	08/03/12	Nightline	11:35-12:05AM	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
	07/30/12	08/05/12	MTWTF--		5		\$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/30/12	11:53 PM	Nightline	11:35-12:05AM	:30	USCFL723	\$400.00 NM
2	WPBF	Tu	07/31/12	11:54 PM	Nightline	11:35-12:05AM	:30	USCFL723	\$400.00 NM
4	WPBF	W	08/01/12	11:54 PM	Nightline	11:35-12:05AM	:30	USCFL723	\$400.00 NM
5	WPBF	Th	08/02/12	11:54 PM	Nightline	11:35-12:05AM	:30	USCFL723	\$400.00 NM
3	WPBF	F	08/03/12	11:54 PM	Nightline	11:35-12:05AM	:30	USCFL723	\$400.00 NM
31	07/30/12	08/02/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWT---	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	MTWT---	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	07/30/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USCFL723	\$800.00 NM
1	WPBF	Tu	07/31/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USCFL723	\$800.00 NM
2	WPBF	W	08/01/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USCFL723	\$800.00 NM
4	WPBF	Th	08/02/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USCFL723	\$800.00 NM
32	08/04/12	08/04/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	6:38 AM	Sat 6-7am News	Sat 6-7am	:30	USCFL723	\$175.00 NM
33	08/04/12	08/04/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	8:45 AM	Sat 8-9am News	Sat 8-9am	:30	USCFL723	\$375.00 NM
34	08/04/12	08/04/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	7:24 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	USCFL723	\$400.00 NM
35	08/04/12	08/04/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	7:51 PM	Sat Jeopardy	Sat 7:30-8PM	:30	USCFL723	\$500.00 NM
36	08/01/12	08/03/12	Dr. Oz	4-5p	--WTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	--WTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/01/12	4:23 PM	Dr. Oz	4-5p	:30	USCFL723	\$525.00 NM
1	WPBF	Th	08/02/12	4:36 PM	Dr. Oz	4-5p	:30	USCFL723	\$525.00 NM
2	WPBF	F	08/03/12	4:28 PM	Dr. Oz	4-5p	:30	USCFL723	\$525.00 NM
37	08/01/12	08/03/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$475.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERC	277	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	08/01/12	08/03/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	3	\$475.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/01/12	5:53 PM	M-F 5pm News	5-6pm	:30	USCFL723	\$475.00 NM
3	WPBF	Th	08/02/12	5:54 PM	M-F 5pm News	5-6pm	:30	USCFL723	\$475.00 NM
2	WPBF	F	08/03/12	5:23 PM	M-F 5pm News	5-6pm	:30	USCFL723	\$475.00 NM
38	08/04/12	08/04/12	Sat 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----S-	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	6:53 PM	Sat 630pm News	630-7pm	:30	USCFL723	\$325.00 NM
39	07/31/12	08/03/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	-TWTF--	:30	4	\$225.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	5:47 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USCFL723	\$225.00 NM
3	WPBF	W	08/01/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USCFL723	\$225.00 NM
2	WPBF	Th	08/02/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USCFL723	\$225.00 NM
4	WPBF	F	08/03/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USCFL723	\$225.00 NM
Total Spots							65		

Payment Terms 30 Days

<u>Gross Total</u>	\$38,825.00
<u>Agency Commission</u>	\$5,823.75
<u>Net Amount Due</u>	\$33,001.25